



National Rifle Association of America
11250 Waples Mill Road, Fairfax, VA 22030

FOR IMMEDIATE RELEASE
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Huge Crowds Descended on Central Pennsylvania for the 2025 NRA Great American Outdoor Show

Over 200,000 outdoor enthusiasts attended the world's largest outdoor show

Fairfax, VA - Over nine days in early February, more than 200,000 outdoor enthusiasts attended the 2025 NRA Great American Outdoor Show at the Pennsylvania Farm Show Complex & Expo Center in Harrisburg, PA. From February 1-9, attendees of the world's largest outdoor show celebrated our nation's cherished outdoor traditions, from hunting, fishing, archery, and more. Over 1,000 exhibitors were on display throughout nine halls in the PA Farm Show Complex.

"The NRA Great American Outdoor Show is a true celebration of American freedom, and the energy and enthusiasm of attendees was palpable throughout the event," said Doug Hamlin, NRA Executive Vice President & CEO. "It was incredibly satisfying to see so many families spending time together, exploring outdoor products, connecting with outfitters, and planning future adventures. We extend our heartfelt thanks to the citizens of Harrisburg, Pennsylvania, for their hospitality and support in making this another hugely successful event. The NRA is honored to be part of this proud tradition."

Harrisburg was the epicenter of the hunting and outdoors world for nine days. Attendees explored the latest guns and gear from firearm manufacturers, booked what are sure to be memorable hunts and fishing charters, shopped the top brands of bows and archery accessories, and perused the latest boats, RVs, and ATVs. In addition, more than 200 educational seminars were conducted by leading outdoors experts like Seek One, Ralph and Vicki Cianciarulo, and Melissa Bachman. Country music artists Nate Hosie and Nathan Merovich, and actor Justin Melnick and his K9 partner Pepper from the TV show "Seal Team" entertained fans with their own performances on select days in the Small Arena.

“From DockDogs and the Pennsylvania Lumberjack Championships to a 30-target 3D Bowhunter Challenge, the Great American Outdoor Show has something for every outdoor enthusiast,” said Josh Savani, Executive Director of NRA General Operations. “It was great to see so many younger attendees enjoying the Kids Casting Contest and our Eddie Eagle Kid’s Zone. Thanks to our staff, exhibitors, and attendees for making the 2025 Great American Outdoor Show such a success.”

The night before the show opened, NRA officials and members of the Dauphin County community gathered for a ribbon-cutting ceremony where The NRA Foundation announced approximately \$50,000 in grants to six groups including a local law enforcement agency and central Pennsylvania organizations that promote hunting and youth shooting. Since 2014, The NRA Foundation has donated roughly \$500,000 in conjunction with the NRA Great American Outdoor Show. Also that evening, supporters of the Second Amendment gathered for The NRA Foundation’s Sportsmen’s Auction to bid on exclusive firearms, gear, hunts, décor, and NRA collectibles. The money raised at this event will support the shooting sports and activities that promote safe, responsible firearms ownership.

The last Saturday of the show concluded with a sold-out NRA Country concert featuring headliner Riley Green and special guests John Morgan and Nate Hosie. The New Holland Arena was at full capacity with country music fans to hear Riley perform his three-time platinum hit “I Wish Grandpas Never Died,” his newer songs on country radio “Don’t Mind If I Do” and “You Look Like You Love Me,” and many others. It was a night celebrating cherished traditions, freedom, and our shared American values.

The 2026 NRA Great American Outdoor Show will be held February 7-15, 2026, at the PA Farm Show Complex in Harrisburg, PA. Learn more about the show at www.greatamericanoutdoorshow.org.

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FOR MORE INFORMATION

NRA Public Affairs

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Incorporated in 1871, the National Rifle Association is America's longest-standing civil rights organization. Together with our millions of members, we're proud defenders of history's patriots and diligent protectors of the Second Amendment.

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